

OLLIE HUSTLE

FREE EDITION • QUICK-START GUIDE

# YouTube Longform Quick-Start Guide

A Free Taste of the Full 2026 Blueprint

Start Building Your Channel Today

**3**

Core Chapters

**10+**

Pages

**100%**

Free

INTRODUCTION

# Introduction

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Your free taste of the 2026 Blueprint

# Welcome to YouTube Automation

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This free guide gives you a real taste of what's inside the full 2026 YouTube Longform Blueprint. YouTube Automation is the business model of building and growing a channel without appearing on camera — instead, you build a system where AI tools and freelancers handle scripting, voiceovers, editing, and uploading, while you focus on strategy and growth.

Think of it like owning a media company. The documentary channels, finance explainers, and top-10 list channels you watch every day often run this exact model — and in 2026, the tools available make it more accessible than ever.

***"You don't need to be the face. You need to be the strategist."***

## What's Inside This Free Guide

- Chapter 1 — Choosing a profitable niche the right way
- Chapter 2 — The fundamentals of writing a winning script
- Chapter 3 — A quick-start action plan to launch your first video
- Plus a sneak peek at what's covered in the full paid Blueprint

## Set Realistic Expectations

YouTube Automation is not a get-rich-quick scheme. It's a proven business model that rewards patience and consistency. Most channels start earning meaningful revenue between months 6 and 12 — and every video you publish is a permanent asset that can earn for years.

***Post consistently at 80% quality rather than sporadically at 100%. Consistency always wins.***

CHAPTER 1

# Choosing Your Niche

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The most important decision you'll make

# Choosing Your Niche

Your niche is the single most important decision you'll make. It determines your CPM rates, your competition level, your potential audience size, and how easy it is to scale.

## The Three Niche Pillars

Pillar	What It Means
Profitability	High CPM niches earn more per 1,000 views. Finance and tech can command \$8-\$30+ CPM.
Demand	People must be actively searching for this content. Validate with keyword tools first.
Sustainability	Evergreen content ages well and keeps earning. Trends spike but fade fast.

## Top Performing Niches in 2026

### Personal Finance

Budgeting, investing, credit — consistently top CPM with a huge, loyal audience.

### Technology & AI

Software reviews, AI tools, productivity — the fastest growing niche in 2026.

### Health & Wellness

Weight loss, sleep, mental health — massive search volume and affiliate potential.

## Quick Competitor Research

- Search your niche keyword — identify the top 10-15 channels
- Check views-to-subscribers ratio — high views / low subs = underserved niche
- Study their top 20 videos — what topics and angles perform best?
- Spot the gaps — popular topics that nobody covers well yet

***A niche with 5-10 channels at 100k-500k subs (none dominant at 1M+) is a prime opportunity.***

## Want the Full Picture?

The full Blueprint expands this chapter with a complete competitor research framework, a deep-dive niche scoring system, and 6 fully profiled high-CPM niches with real examples.

CHAPTER 2

# Script Writing Fundamentals

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The backbone of every successful video

# Script Writing Fundamentals

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The script is the backbone of every successful video. No editing skill or great thumbnail can save a poorly written, boring script. Get this right before anything else.

## The Core Script Structure

Section	Purpose
Hook (0-30 sec)	Your most important 30 seconds. Bold claim, shocking stat, or provocative question.
Promise (30-60 sec)	Tell the viewer exactly what they'll gain. Create genuine anticipation.
Body (2-18 min)	Deliver in 3-5 clear, logical segments using stories, examples, and data.
CTA (final 60 sec)	Subscribe prompt, recommend next video, affiliate or sponsor mention.

## Hook Formulas That Work

- "Most people have no idea that [shocking/counterintuitive fact]..."
- "The difference between [desired outcome] and [failure] comes down to one thing..."
- "What I'm about to show you contradicts everything you've been told about [topic]..."

## Want the Full Picture?

The full Blueprint includes 5 additional proven hook formulas, a full AI scripting workflow with prompt templates, and a breakdown of the best AI scripting tools in 2026.

CHAPTER 3

# Your Launch Plan

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A 7-day plan to get your first video live

# Your 7-Day Launch Plan

Knowledge without action is just potential. Here's a simplified launch plan to get your first video live this week.

Day	Action
Day 1	Finalise your niche. Research 5-10 competitor channels. Choose your channel name.
Day 2	Create your YouTube account. Design a simple logo and banner in Canva.
Day 3	Write your first video script using the hook structure from Chapter 2.
Day 4	Generate or record your voiceover. Source your b-roll footage.
Day 5	Edit your first video. Add captions. Design your thumbnail.
Day 6	Upload with an optimised title, description, and tags. Hit publish.
Day 7	Plan your next 4 video topics. Set up a simple content calendar.

***Your future is built one video at a time. Start today. Stay consistent.***

## Ready for the Complete System?

This free guide covers the essentials — but the full 2026 YouTube Longform Blueprint goes much deeper, with 7 complete chapters and a bonus section covering everything you need to build a real, scalable channel:

- The YouTube Algorithm Decoded — CTR, watch time, AVD, and engagement signals explained
- Video Creation & Editing — software comparisons and the psychology of retention editing
- Thumbnails — the full psychology of the click, with 5 proven CTR rules
- SEO & Keywords — complete title, description, and tag optimisation framework
- Tips, Tricks & Growth Hacks — community growth, Shorts repurposing, and more
- Bonus: Full AI/software toolkit, common mistakes, and a 7-day launch plan

***Get the full Blueprint at [olliehustle.com](https://olliehustle.com) — only \$4.99***